

## Tourism Question Time

22<sup>nd</sup> March 2017 at the British Tourism and Travel Show, Birmingham

### Speaker biographies

#### **Bernard Donoghue FTS, Director, ALVA**



Bernard Donoghue is the Director of the Association of Leading Visitor Attractions (ALVA), which represents the most important iconic and popular museums, galleries, cathedrals, palaces, castles, stately homes, historic houses, heritage sites, gardens, zoos and leisure attractions in the UK.

In July of 2015 he was elected as Chairman of the Tourism Alliance, which represents over 250,000 tourism businesses in England, and was re-elected in July 2016.

He is Chairman of the London International Festival of Theatre (LIFT); Chairman of the Ambassadors' Council of WWF-UK; Deputy Chairman and Trustee of Kids in Museums. He is a Trustee of: The Geffrye Museum of the Home; The Heritage Alliance; and is a Council Member of St Paul's Cathedral, London. He is a former Chairman of VisitManchester; a former Trustee of WWF-UK, Centrepoin, the National Funding Scheme and was a founder Trustee of the Kaleidoscope Equality Trust.

#### **Lynne Raeside, Head of Business Affairs, VisitScotland**



A graduate in Modern Languages, Lynne began her career at VisitScotland as Government and Parliamentary Affairs Manager. Prior to working at VisitScotland she held public policy positions at the Royal Institution of Chartered Surveyors and with the Scottish Government. During her time at VisitScotland Lynne has expanded her remit and is now responsible for corporate planning, stakeholder management, Government and Parliamentary relations and international partnerships, as well as

being Secretary to the VisitScotland Board, working directly to the Chief Executive and Chair. In her spare time Lynne enjoys running and playing tennis.

#### **Peter Nash, Head of Strategy Development & Insights, Tourism Ireland**



Currently heading up the Strategy Development & Insights team at Tourism Ireland, Peter Nash has held a wide variety of marketing and strategy roles in both the public and the private sector. An economist by training, he held a variety of research, marketing and strategy roles at Guinness and later Diageo Ireland. Nash joined Tourism Ireland eight years ago. Tourism Ireland is the North-South body tasked with promoting the island of Ireland as an international tourism destination. A keen sailor, Peter Nash enjoys year-round sailboat racing in Dublin Bay and summertime cruising along

Ireland's spectacular Wild Atlantic Way.

### **Manon Antoniazzi MTS, Director, Culture, Sport and Tourism, Welsh Government**

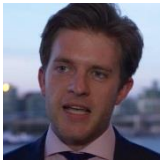


Manon is Director of Culture, Sport and Tourism within Welsh Government. Before taking up the post, Manon worked in the private sector as a specialist in leadership development and was a member of the household of the Prince of Wales, where she worked as a Private Secretary from 2004-2012.

Manon has also worked in public affairs and governance at the BBC, as Secretary of BBC Wales and subsequently Head of Public Policy, Nations and Regions. She was a member of the Senior Civil Service as Director of Communications at the National Assembly for Wales from 1998-2000 and, before that, Head of Press and Public Relations at S4C. Manon is a former Trustee for Wales of the Heritage Lottery Fund and has held non-executive posts with a number of cultural organisations including the Royal Shakespeare Company, the Philharmonia Orchestra and the London Philharmonic Orchestra.

Manon starts a new role as Chief Executive and Clerk of the National Assembly of Wales in April 2017.

### **Anthony Pickles, Head of Tourism Affairs, VisitBritain**



Anthony Pickles is Head of Tourism Affairs at VisitBritain and VisitEngland. Prior to joining the team at the British Tourist Authority, Anthony worked in the automotive industry, within Nissan Europe's External Affairs team working across a number of different issues including electric mobility and the future of the car.

Educated in Wales at Aberystwyth University, Anthony went on to become the Chief of Staff to the Welsh Conservatives for 4 years following time in Parliament and the European Parliament. In his spare time, he enjoys hill walking and running.

